



Thank you for expressing an interest in being a part of the SITHOM exhibition. These Submission Guidelines and Terms & Conditions highlight the significance of maintaining the ethos of Street Photography/photojournalism to your image selection, and provide the details you need to ensure your involvement with SITHOM runs smoothly.

SITHOM 2021 Exhibition details

Where: Victorian Artists Society
430 Albert Street,
East Melbourne VIC 3002

Important dates

- **Application Opening Date** Sunday 28th February 2021
- **Application Closing Date** Sunday 2nd May 2021
- **Date for Final Payment** Sunday 2nd May 2021 (for exhibition fees)
- **Date for Final Image Acceptance** Sunday 16th May 2021
- **Date Image Curation Closes** Sunday 20th June 2021
- **Date for Receipt of Image Details** Sunday 11th July 2021
- **Hanging Day** Wednesday 28th July, 2021
- **Exhibition Opening Date** Thursday 29th July
- **Opening Event Date and Time** Friday 30th July, 2021 7pm-8:45pm
- **Exhibition Closing Date** Monday 9th August, 2021
- **Dismantling Day** Tuesday 10th August, 2021 10am-2pm.

SITHOM Submission Guidelines

- To Exhibit you must be a member of the Australian Association of Street Photographers Incorporated (AASPI). If you are not a member and wish to exhibit please complete a membership application form and make the required payment along with your application to exhibit.
- Photography must be urban in scope.
- The featured geographical area is limited to the Melbourne Metropolitan Area, with a particular preference for the Council area known as the City of Melbourne and its adjacent inner suburbs. **For SITHOM 2021 this guideline is being relaxed in consideration of Covid lockdowns. Submissions will be considered for which the photographer considers to represent Melbourne in their own heart.**
- The images will usually be candid – that is: not posed; not set-up in the street; nor taken in a studio using models; and any subjects in the frame will mostly be unaware that their picture is being taken.
- It is important to note that the images shall not demean or ridicule any person captured in the frame. We are looking for photography that celebrates the everyday, natural grace of Melbourne and its citizens.
- The images must have a documentary, photojournalistic, street photography or urban poetry style.

- Images of another artists artwork may not be accepted.
- Images will be black & white or natural colour only.
- The images will not be overly manipulated during capture or post-processing software (e.g. Photoshop).
- Images will not feature: HDR; multiple-exposures; textures; artificial blurring; applied tones such as sepia, selenium or cyanotype treatment; applied filters (either in-camera or in processing) for aging, bleaching or other special effects; selective colouring; composite images; Photomatix processing; tone mapping; Topaz processing; Orton processing; Photoshop layers; or cloning to remove physical objects or light present in the scene of the original capture.
- The use of “special effects” lenses or mechanical filters (e.g. Lensbaby, tilt shift, scratched or coloured filters, etc) must be very limited if used at all, and will be subject to review by the AASPI/SITHOM Committee.
- To deliberately distort, obscure or blur the subject, just to create: artificial shallow Depth of Field; extreme vignetting; or other “special effects” for predominantly artistic reasons, is not doing sufficient service to the expressed theme of this particular exhibition.
- If an image is highly distorted by using such lenses it may not be accepted. Any images submitted using these “effects” lenses would only be accepted if the effects are minimal and on the basis of one per exhibitor.
- Post processing of images shall be limited to: cropping; adjustment of white balance, brightness, contrast and highlights; sharpening; minor dodging and burning and minor adjustment of colour hue and saturation; to present the image in its most realistic, yet artistic form.
- The best images will contain “story”. It is recognized that “story” is still possible without people being in the frame, although the most compelling “street images” usually do have characters.
- Submitted images must be the work of the exhibiting photographer
- All images submitted for exhibition will be curated by the AASPI/SITHOM curation committee.
- If any image(s) is rejected by the committee, the photographer will be given the opportunity to resubmit a replacement image(s).
- Image copyright remains with the artist at all times.
- AASPI/SITHOM reserves the right to use facsimiles of submitted entries for the purposes of promoting the exhibition. The photographer will be notified in writing if their image is to be used for marketing purposes.
- All participants in the SITHOM exhibition are asked to contribute to a successful event; including assisting with the development of marketing information and manning the gallery for a half day shift during the exhibition itself. Delivery and collection of work to and from The Gallery by the dates specified is the responsibility of the artist.
- It is the responsibility of the artist to insure their own work. All care will be taken to ensure that the work is cared for and kept secure however AASPI/SITHOM will take no responsibility for damaged, lost or stolen works during hanging or exhibition itself.
- The following deadlines must be observed, failure to do so may lead to your initial offer being withdrawn without refund.

SITHOM Entry terms and conditions

1. Submissions are open to members of AASPI, except when subject of an invitation by the organizers to create a special feature within the Exhibition.
2. All applicants must submit an **Exhibition Application Form** to Teamaaspi@gmail.com by the **Application Closing Date**.
3. All applicants must pay the **Exhibition Fee** by the **Date for Final Payment**. The Exhibition Fees are used for gallery hire and exhibition marketing. Australian Association of Street Photographers is a non-profit organization

4. **Exhibition Fees** depend on the amount of wall space requested for display, and are priced as follows,

Display Options	Exhibition Fee
Standard display space One horizontal row contained within ~ 2.85m of horizontal wall space and suitable for no more than 5 photos (at 50cm wide. Your frame may vary).	\$200
Double Row Two horizontal rows, one above the other, contained within ~ 2.85m of horizontal wall space, and suitable for more than 5 photos	\$250
Student space – single (limited numbers) Space for a single photo	\$60
Student space – double (limited numbers) Space for two photos. One above the other	\$80

5. All applicants must submit their proposed images by the **Date for Final Image Acceptance**.
6. Applicants wanting additional space must pay \$80p/m available space will be allocated by ballot after the closing date for applications 14th April 2021.
7. Hanging space shall not be shared.
8. Requests to join the SITHOM exhibition after **Application Closing Date** will not be accepted.
9. This is a curated exhibition. All images must be submitted to the committee via the AASPI email (TeamAASPI@gmail.com) to be approved for exhibition. A link to an instruction sheet for submissions and the details required for the exhibition will be supplied with your acceptance notification. Image submissions may be made at any time following your acceptance notification.
10. The deadline for image submissions is 5pm on the **Date for Final Image Acceptance**. By which time the committee will require a copy of each image as intended for exhibition. Late submissions may not be accepted.
11. Accurate dimensions of the framed work to be hung, and complete SITHOM labels details as per supplied template, will be required by the **Date for Receipt of Image Details**
12. The committee reserves the right to reject any image which in the committee's opinion does not meet SITHOM Submission Guidelines as detailed in this document; if they do not meet the standards of definition of Street Photography and photojournalism; if they do not meet any of the criteria specified in this document; if they are not delivered on time or in a ready to hang state or, are deemed to be inappropriate.
13. If you have provided incorrect hanging dimensions which impact the number of images to be hung in your allocated wall space, the committee reserves the right to reduce the number of images to display. Additional space will not be offered.
14. Failure to meet required deadlines or provide accurate information, may lead to your exhibitor's rights being withdrawn, without refund.
15. Images can be priced for sale at the exhibition. Exhibitors will receive 100% of the sale cost if their image is sold. Neither the Australian Association of Street Photographers nor the Victorian Artists Society will take any commission.
16. It is the responsibility of the exhibitor to pay required taxes to the Australian Tax Office if they receive income from the sale of any of their images.
17. The Australian Association of Street Photographers reserves the right to re-price your images at a higher price than you may have requested. This is to ensure low prices do not devalue the work of other exhibitors.

Please note:

Confirmation of these Terms and Conditions, on page two of the SITHOM 2021 Exhibition Application Form is required from ALL exhibitors for consideration for SITHOM 2021.