

Shot in the Heart of Australia Exhibition 2022

Terms and Conditions

Thank you for expressing an interest in being a part of the *Shot in the Heart of Australia* exhibition. These Submission Guidelines and Terms & Conditions highlight the significance of maintaining the ethos of Street Photography/photojournalism to your image selection, and provide the details you need to ensure your involvement with *Shot in the Heart of Australia* runs smoothly.

2022 Exhibition details

Where: Victorian Artists Society
430 Albert Street,
East Melbourne VIC 3002

Important dates

- **Application Opening Date** Now open
- **Application Closing Date** Sunday 15th May 2022
- **Date for Final Image Acceptance** Sunday 22nd May 2022
- **Date for curation outcome** Sunday 29th May 2022
- **Last Date for Payment** Sunday 5th June 2022 (for exhibition fees)
- **Date for Receipt of Image Details** Sunday 10th July 2022
- **Hanging Day** Wednesday 27th July, 2022
- **Exhibition Opening Date** Thursday 28th July 2022
- **Opening Event Date and Time** Friday 29th July 2022 7pm-8:45pm
- **Exhibition Closing Date** Monday 8th August 2022
- **Dismantling Day** Tuesday 9th August 2022 10am-2pm.

Submission Guidelines

- To Exhibit you must be a member of the Australian Association of Street Photographers Incorporated (AASPI). If you are not a member and wish to exhibit please complete a membership application form and make the required payment along with your application to exhibit.
- Photography must be urban in scope.
- The featured geographical area is limited Australia and its administrative territories.
- The images will usually be candid – that is: not posed; not set-up in the street; nor taken in a studio using models; and any subjects in the frame will mostly be unaware that their picture is being taken.
- It is important to note that the images shall not demean or ridicule any person captured in the frame. We are looking for photography that celebrates the everyday, natural grace of Australia and its citizens.
- The images must have a documentary, photojournalistic, street photography or urban poetry style.
- Images of another artists artwork may not be accepted.
- Images will be black & white or natural colour only.
- The images will not be overly manipulated during capture or by using post-processing software (e.g. Photoshop).

- Images will not feature: HDR; multiple-exposures; textures; artificial blurring; applied tones such as sepia, selenium or cyanotype treatment; applied filters (either in-camera or in processing) for aging, bleaching or other special effects; selective colouring; composite images; Photomatix processing; tone mapping; Topaz processing; Orton processing; Photoshop layers; or cloning to remove physical objects or light present in the scene of the original capture.
- The use of “special effects” lenses or mechanical filters (e.g. Lensbaby, tilt shift, scratched or coloured filters, etc) must be very limited if used at all, and will be subject to review by the AASPI Committee.
- To deliberately distort, obscure or blur the subject, just to create: artificial shallow Depth of Field; extreme vignetting; or other “special effects” for predominantly artistic reasons, is not doing sufficient service to the expressed theme of this particular exhibition.
- If an image is highly distorted by using such lenses it may not be accepted. Any images submitted using these “effects” lenses would only be accepted if the effects are minimal and on the basis of one per exhibitor.
- Post processing of images shall be limited to: cropping; adjustment of white balance, brightness, contrast and highlights; sharpening; minor dodging and burning and minor adjustment of colour hue and saturation; to present the image in its most realistic, yet artistic form.
- The best images will contain “story”. It is recognized that “story” is still possible without people being in the frame, although the most compelling “street images” usually do have characters.
- Submitted images must be the work of the exhibiting photographer
- All images submitted for exhibition will be curated by the AASPI curation committee.
- If any image(s) is rejected by the committee, the photographer will be given the opportunity to resubmit a replacement image(s).
- Image copyright remains with the artist at all times.
- AASPI reserves the right to use facsimiles of submitted entries for the purposes of promoting the exhibition. The photographer will be notified in writing if their image is to be used for marketing purposes.
- All participants in the *Shot in the Heart of Australia* exhibition are asked to contribute to a successful event; including assisting with the development of marketing information and manning the gallery for a half day shift during the exhibition itself. Delivery and collection of work to and from The Gallery by the dates specified is the responsibility of the artist.
- It is the responsibility of the artist to insure their own work. All care will be taken to ensure that the work is cared for and kept secure however AASPI will take no responsibility for damaged, lost or stolen works during hanging or exhibition itself.
- The deadlines listed under the **Important Dates** section of this document must be observed, failure to do so may lead to your initial offer being withdrawn without refund.

Entry terms and conditions

1. Submissions are open to members of AASPI, except when subject of an invitation by the organizers to create a special feature within the Exhibition.
2. All applicants must submit an **Exhibition Application Form** to events@aspi.com.au by the **Application Closing Date**.
3. All applicants must pay the **Exhibition Fee** by the **Last Date for Payment**. The Exhibition Fees are used for gallery hire and exhibition marketing. Australian Association of Street Photographers is a non-profit organization
4. **Exhibition Fees** depend on the amount of wall space requested for display, and are priced as follows,

Display Options	Exhibition Fee
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Standard display space One horizontal row contained within ~ 2.85m of horizontal wall space and suitable for no more than 5 photos (at 50cm wide. Your frame may vary).	\$220
Double Row Two horizontal rows, one above the other, contained within ~ 2.85m of horizontal wall space, and suitable for more than 5 photos	\$300
Student space – single (limited numbers) Space for a single photo	\$70
Student space – double (limited numbers) Space for two photos. One above the other	\$90

5. All applicants must submit their proposed images by the **Date for Final Image Acceptance**.
6. Applicants wanting additional space must pay \$80p/m available space will be allocated by ballot after the **Application Closing Date**.
7. Hanging space shall not be shared.
8. Requests to join the *Shot in the Heart of Australia* exhibition after **Application Closing Date** will not be accepted.
9. This is a curated exhibition. All images must be submitted to the committee via the AASPI email (TeamAASPI@gmail.com) to be approved for exhibition. A link to an instruction sheet for submissions and the details required for the exhibition will be supplied with your acceptance notification. Image submissions may be made at any time following your acceptance notification.
10. The deadline for image submissions is 5pm on the **Date for Final Image Acceptance**. By which time the committee will require a copy of each image as intended for exhibition. Late submissions may not be accepted.
11. Accurate dimensions of the framed work to be hung, and complete *Shot in the Heart of Australia* labels details as per supplied template, will be required by the **Date for Receipt of Image Details**
12. The committee reserves the right to reject any image which in the committee's opinion does not meet *Shot in the Heart of Australia* Submission Guidelines as detailed in this document; if they do not meet the standards of definition of Street Photography and photojournalism; if they do not meet any of the criteria specified in this document; If they are not delivered on time or in a ready to hang state or, are deemed to be inappropriate.
13. If you have provided incorrect hanging dimensions which impact the number of images to be hung in your allocated wall space, the committee reserves the right to reduce the number of images to display. Additional space will not be offered.
14. Failure to meet required dates and deadlines or provide accurate information, may lead to your exhibitor's rights being withdrawn, without refund.
15. Images can be priced for sale at the exhibition. Exhibitors will receive 100% of the sale cost if their image is sold. Neither the Australian Association of Street Photographers nor the Victorian Artists Society will take any commission.
16. It is the responsibility of the exhibitor to pay required taxes to the Australian Tax Office if they receive income from the sale of any of their images.
17. The Australian Association of Street Photographers reserves the right to re-price your images at a higher price than you may have requested. This is to ensure low prices do not devalue the work of other exhibitors.

Please note:

Confirmation of these Terms and Conditions, on page two of the SITHOA 2022 Exhibition Application Form is required from ALL exhibitors for consideration for *Shot in the Heart of Australia 2022*.

